

Give up to Give More

Now I know that raising money can be a challenge, so here's an activity that should make things a heck of a lot easier. It's really very simple...give something up so that you can give more money to charity.

Allow me to illustrate with my own personal example.

I drink a lot of soda. More than that...I drink a lot of 500mL bottles of soda (7-11 is very conveniently located on my way home from work). In one week I probably purchase 3 or 4 bottles of pop. That means I spend 500 yen a week on drinks that I don't really need!

So here's what I'm going to do. From now until Mid-Year Conference, I'm going to give up buying drinks at the convenience store and donate that money to Operation Christmas. Over the five weeks between now and then I'll save 2500 yen that I can donate...all without breaking a sweat (or the bank).

Anyone can do it, because we all spend money on things we don't need. Do you buy lunch from the convenience store every day? Give it up for a week, and donate the money you save. Have a chocolate bar habit? Quit for the month and give Operation Christmas the money instead. Smoker? Drinker? UniQlo shopper? Cut back (or give it up) for 5 weeks between now and MYC, and help Project Outreach help children in Thailand.

Another fantastic fundraising idea...host a Thai food evening! Cook some yummy curry, invite your friends, and tell them the price of dinner is a donation to Operation Christmas. Need recipes? Email Project Outreach...

